

STAFF REPORT

DATE: January 8, 2024

TO: Sacramento Regional Transit Board of Directors

FROM: Shelly Valenton, Deputy General Manager/CEO

SUBJ: APPROVING ALCHEMIST CDC TO USE FLORIN AND SUNRISE

PARKING LOTS FOR FARMERS MARKETS

RECOMMENDATION

Adopt the Attached Resolution.

RESULT OF RECOMMENDED ACTION

Approval of the recommended action will result in SacRT granting Alchemist CDC two licenses to hold weekly farmers markets at Sunrise and Florin Station Park-n-Ride Lots.

FISCAL IMPACT

In consideration of granting Alchemist CDC the two requested licenses, Alchemist CDC will pay \$2,676.48 annual income for five years with a CPI adjustment yearly between 3 and 6%. Half of this is a new revenue source not included in the Operating Budget 2024.

DISCUSSION

The Certified Farmers Market has been serving the Sunrise light rail station every Saturday since 2010 successfully drawing in almost 33,000 attendees a year and is a welcomed service with a proven track record within the community. The market offers fresh produce and other food vendor booths to the public where they accept both traditional forms of payment (cash and card) along with EBT. The current Certified Farmers Market owner is transitioning to a new management team, Alchemist CDC (a non-profit organization), to take over operation of their markets. Alchemist CDC staff currently manages the EBT system for many of the farmers markets in the region.

In addition to securing the Sacramento Regional Transit (SacRT) license to use the Sunrise station, Alchemist CDC is requesting a second license to use a portion of the Florin Park-n-Ride lot on Thursdays, as their current location serving south Sacramento at Florin Town Center is no longer available due to property redevelopment. They are requesting that SacRT continues to offer the same pricing structure as for the Sunrise farmers market license to keep overhead low for this community amenity. The Florin market also receives grant funding and contracts with Paratransit Inc. to shuttle senior residents from the Pannell Center to the market and is requesting a stop in SacRT's parking lot, which the license agreement authorizes. Alchemist CDC would like to

partner with SacRT to promote the use of transit to these markets and the move of the market from Florin Town Center.

Staff recommends approval of the two licenses with Alchemist CDC to host farmers markets at the above locations.

RESOLUTION NO. 2024-01-002

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

January 8, 2024

APPROVING ALCHEMIST CDC TO USE FLORIN AND SUNRISE PARKING LOTS FOR FARMERS MARKETS

NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, License Agreements for a Farmers Market within SacRT's Sunrise station parking lot (Assessor Parcel Number 072-02400-040-000) and Florin station parking lot (Assessor Parcel Number 041-0111-005-0000) by and between the Sacramento Regional Transit District (therein "SacRT") and Alchemist CDC (therein "Licensee"), whereby Alchemist CDC agrees to pay SacRT \$1,338.24 per license and SacRT agrees to grant Alchemist CDC Licenses with a term of five years with options to extend annually for five additional years subject to SacRT's right to terminate pending Federal Transit Administration's concurrence, is hereby approved.

THAT, the General Manager/CEO is hereby authorized and directed to execute the foregoing License Agreements.

_	
	PATRICK KENNEDY, Chair
ATTEST:	
HENRY LI, Secretary	
By:	
Tabetha Smith, Assistant Secreta	ary